

# DIRECT MAIL

Direct mail is one of the most effective and valuable ways of connecting with your customers. We create impactful solutions to promote your products and services to ensure a maximum return for your business.

## Creating 'direct mail' from concepts to print

- *Creative brief* - we ask you a few simple questions to ensure that we understand your products and services. We will identify your USP (unique selling proposition) and what you want to achieve
- *Initial thoughts* - we present you with a range of ideas to be shortlisted for development
- *Developed ideas* - with some revisions based on your feedback we achieve the final result
- *Print production\** - your direct mail includes either 2000 4-page A5 or 6-page DL format leaflets. We also supply you with a CD containing the digital artwork.

## £960

PLUS VAT

\*A5 or DL format leaflets are printed full colour litho on 170gsm silk art.

Other quantities are available on request.

Delivery charges may apply.

## Why work with us?

We have many years experience working with businesses both large and small and are proud of the long term relationships we have forged with our clients (many of whom have been with us from day one), built quite simply on trust and consistently high standards of work.

## what next?

The best way to demonstrate what we could achieve for you is by putting us to the test. Many businesses have in the past and we're pleased to say they are still satisfied customers today.

To find out more call  
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